

REP HEADLINE# 6280544 TRF# 327131
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *** WPXI-TV ***
AUG29/12 15.01

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP
DELAWARE, OH 43015

ORDER # CONTRACT # 6280544 CLASS: NATL. LOCAL REGIONAL

PRDCT ROTHFUS 8/17 EST#2573 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG17/12 SEP4/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 15.01

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$17,300
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 2573

3	S		530P-600P	30		\$600.00	9/3	9/4	1		M-TU	1
PROGRAM : NEWS												

10	A		600P-630P	30		\$600.00	9/3	9/3	1		MON	1
PROGRAM : NEWS												

ORD COM1: NEWS
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR SEP3 ON LINE-3 FOR 1 SPOT/WK

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AUG29/12 15.01
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1 OK'D BUY#3

MISSED: M-TU/530P-600P
 OFFER: MON/600P-630P

SEP3
 SEP3

30S \$600.00
 30S \$600.00

(AUG29/12)
 PLS ADVISE.

CMT: NEWS
 CMT: SPT IS BOOKED- THX JEN

AUG/12 \$8,000.00 SEP/12 \$9,300.00

CONTRACT TOTAL 17300.00
 TOTAL SPOTS 28

MARKET TOTALS \$51,785 WPXI 28% KDKA 35% WTAE 30% WPGH 7% CABL 0% WPCW 0% WPMY 0%
 SHARES EST

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6280544 TRF# 327131
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION AUG29/12 12.33
*** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

REP. # OFF. # 18 SALESMAN #

BUYER NAME WHITNEY EVERSOLE

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6280544

CLASS: NATL. LOCAL REGIONAL

PRDCT ROTHFUS 8/17 EST#2573 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG17/12 SEP4/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG29/12 12.33

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#3

MISSED: M-TU/530P-600P

OFFER: MON/600P-630P

CMT: NEWS

CMT: SPT IS BOOKED- THX JEN

SEP3
SEP3

30S \$600.00 (AUG29/12)
30S \$600.00 PLS ADVISE.

CONTRACT TOTAL 17300.00
TOTAL SPOTS 28

Preemption Report - Detailed

Tuesday, August 28, 2012 4:58:26 pm

Contract # 327131 P/E Type P/E Status Preempted P/E Date

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 327131

Advertiser: Pol/K Rothfus/R/Congress (13160)

327131.6.0.1	Program	Open	8/21/12	5:35pm	9/3/12	\$600.00	5:30P - 6:00:00PM	:30	1	1	WPXI
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Totals for: Pol/K Rothfus/R/Congress (13160)

Totals for: 327131								Preempt Count:	1		
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(11)

14 News 10p

Contract Start/End Date Headline #

08/17/12-09/04/12 06280544

NEWS 530-6P/3

A preempt with a grey colored background indicates that its parent is a makegood line.

An "W" is displayed in the M column for preempts that have makegoods.